

# Hounds Need You



## Greyhound Rescue Wales Fundraising A to Z

## Fundraising Ideas A to Z

It costs an average of £135 to rescue one dog, and this just covers the basics: neutering, vaccination, micro-chipping, lead, collar, muzzle and tag; it does not include other costs such as boarding. This means that GRW makes a 'loss' on every dog we home.

**Last Hope** was a greyhound found left for dead, badly injured and with both ears cut off, on a mountainside in the Rhymney Valley. He was discovered by a walker, lying on rubbish with a hole in his forehead on 2nd May 2004, and was later humanely destroyed. But out of such cruelty can come some good.

Greyhound Rescue Wales set up a '**Last Hope Fund**' and holds an annual sponsored walk to raise money for this. This money has been used to rescue, treat and rehome especially desperate greyhounds or lurchers for whom the only other option would have been euthanasia.

## Your help can make a difference

## SASHA'S STORY

*Sasha is a tri-paw lurcher who was brought into GRW when three years old. She had lost her leg in a traffic accident which had left her traumatised. She was deeply suspicious of everything. She didn't trust people and wasn't too sure about dogs either. She didn't like to be touched and had a record of having bitten. The only way to get her into the kennels when she arrived was to drive right up and open the boot so she walked straight in. Even getting a lead or collar on her was impossible.*

*The only way to start with a traumatised and fearful dog is to build trust. This began by slowly teaching Sasha some skills using food rewards and got her out of the kennels to the calmer environment of an assessment room. It was important early on to learn about her and what the triggers were that made her feel uncomfortable or threatened.*

*Slowly and gradually, Sasha began learning that life was safe and predictable. She could feel more confident in choosing to make different responses in the way she behaved. As she*

***These lives matter to us and we do all we can to take responsibility for them.***

*began to make progress, a willing volunteer buddied with Sasha and recorded her progress regularly.*

*Soon Sasha had caught the attention of a prospective adopter and a new home for the troubled girl was in prospect. But we knew it was important to take it gently. After an initial meeting, her adopters visited the centre for several 'getting to know you' visits both at the centre and out and about. Once everyone felt confident she was ready for home, there was one last hurdle: to make sure that Sasha was comfortable with car travel again. Six weeks after that first meeting with her adopters, Sasha was on her way to her new home.*



*She has settled really well. Her new family have an exercise routine that works and use lots of mental enrichment to stimulate and satisfy her zest for life!*

*In addition to successfully finding adoptive homes for some dogs, we are very proud to offer sanctuary to a small*

*number of dogs for whom the possibility of a home as a companion is more difficult due to their significant health or behaviour issues. For these dogs, we provide ongoing training and rehabilitation, as well as safety, security and important continuity of care. These lives matter to us and we do all we can to take responsibility for them.*

This booklet contains just a few ways you can help save more houndies through fundraising. We don't have a fundraising team so if you wish to advise us or set up a team you can volunteer:

<http://greyhoundrescuewales.co.uk/volunteer-power/>

But first some really easy ways to raise money:

## ***Really, really easy ways to help us***

### **Join Greyhound Rescue Wales**

<https://greyhoundrescuewales.co.uk/membership/>

### **Raise money while you shop**

Sign up with easyfundraising:

<https://www.easyfundraising.org.uk/causes/grw/?t=Easyfundraising-li&v=a&u=19MRH9&>

Then every time you shop online go through them. The retailers make a small donation. Not much, but it adds up.

### **Pets at Home**

Join Pets at Home VIP club and register greyhound Rescue Wales as your charity of choice: <https://vip.petsathome.com>  
Every time you swipe, Pets at Home donates a small amount to GRW.

### **Ebay**

If you are selling on ebay you can donate part of your profits:  
<http://pages.ebay.co.uk/ebayforcharity/sell.html>

### **Donations:**

[https://eur02.sheltermanager.com/service?account=az1307&method=online\\_form\\_html&formid=7](https://eur02.sheltermanager.com/service?account=az1307&method=online_form_html&formid=7)

If you fill in a Gift Aid form we can reclaim tax on this:  
<http://greyhoundrescuewales.co.uk/gift-aid/>

**Sponsor a Dog:** <https://greyhoundrescuewales.co.uk/how-you-can-help-grw/sponsor-a-dog/>

**Buy gifts online from our web shop:**  
[greyhoundrescuewalesshop.co.uk/](http://greyhoundrescuewalesshop.co.uk/)

## ***Organise your own events***

Events both raise funds and the profile of Greyhound Rescue Wales. Depending on what you plan, we might be able to help you promote your event so let us know. And, if you are doing a Wales-wide, or even county-wide, as opposed to very local events, could you email us to discuss a date just to make sure that we don't have two or more similar events happening very close together. The person to email is: [lisa.vye@greyhoundrescuewales.co.uk](mailto:lisa.vye@greyhoundrescuewales.co.uk). Lisa is also happy to advise if you need help.

Remember to read the boring but necessary bit at the end of this document!



## **Auction**

One of our wonderful volunteers organises an annual Last Hope countrywide auction and in order not to induce auction fatigue amongst our Facebook followers we are restricting this to once or twice a year. However, you could organise your own fundraising auction within your locality or workplace. Items auctioned can include: unwanted gifts, 'helpful elves', items donated from local businesses.

## **Bake off!**

Get friends and colleagues to bake biscuits, cakes, pies, etc. to be judged. Then sell what's left. To make sure the food related events comply with the law see the *boring but necessary* section at the end of the document. Advice can also be found here:

<https://runforcharity.com/fundraising/fundraising-ideas/cake-sale-fundraiser>

## **BBQ**

Organise a barbeque for friends/colleagues and charge for food. To make sure the food-related events comply with the law see the boring but necessary section at the end of the document.

## **Bingo**

While there are a few rules this could be a fun way of raising money. <http://www.gamblingcommission.gov.uk/for-the-public/Fundraising-and-promotions/Fundraising/Bingo-casino-or-poker-nights.aspx>

## **Birthdays**

Having a birthday party and don't really need more clutter? Get friends and family to donate to Greyhound Rescue Wales instead.

## **Bring your dog to Work Day/Dress down day/Onsie day**

Take your beautiful dog/houndy to work and collect donations from dog-loving colleagues doing the same. Obviously, you will need permission from your boss, unless you are the boss! Alternatively, maybe your work colleagues would enjoy a dress down day or onsie day, or even fancy dress.

## **Car boot/Yard sales/Jumble sales**

Make space in your spare room/garage and raise funds at the same time. Sell unwanted items and donate the profits to the hounds.

For more advice: <http://greyhoundrescuewales.co.uk/wp-content/uploads/2015/06/Guidance-on-car-boot-sales.pdf>

## **Challenge Yourself**

Why not do something you have always dreamed of and help the hounds at the same time? By participating in challenging events, such as a Sahara desert trek, wild swimming or a long distance cycle ride you can raise money whilst accomplishing an ambition! A blog advertising your training progress, linked with a JustGiving page (see below) helps encourage donations.

There are several events organised by outside groups which allow you to raise money for your own charity. Some are featured here:

<https://www.charitychallenge.com/>

<https://www.outdoorswimmingsociety.com/category/features/events/>

<https://runforcharity.com/running-events>

### **Charity Ball**

Organise a themed ball, perhaps masquerade, or a beggars' ball? Organise a DJ or live music and charge for tickets. Boost your earnings with evening games, raffles and auctions.

### **Coffee morning/ Afternoon tea party**

Organise a relaxed coffee morning to catch up with your friends or make new ones. Donations for coffee and cakes to go to Greyhound Rescue Wales.

Advice can be found here:

<https://runforcharity.com/fundraising/fundraising-ideas/tea-morning-for-charity>

### **Curry Night**

Get a team together and cook some delicious curries for your friends and family for a fundraising night in. Charge per person or per plate. To make sure food related events comply with the law see the *boring but necessary* section at the end of the document

## **Dog show**

How about organising a Fun Dog Show? Invite local dog owners to the park or other open space to take pride in their pooches. Prizes could include best in show, waggiest tail, dog that looks most like their owner. If you are using a public space such as a park you will need permission from the council.

## **Eco day**

Dress in green and do good deeds for the day, like litter picking and recycling your rubbish. Remember to get sponsored for all the activities you do.

## **Fancy Dress Party**

## **Football/netball/cricket/chess/golf/tiddlywinks tournament**

Start a league and get friends, family and neighbours to join with proceeds going to Greyhound Rescue Wales.

## **Garden Party**

Even if you have a small garden you could invite friends and neighbours round for a strawberry tea and a glass of fizzy. A small charge would reimburse you and raise money. You could add a cake sale or raffle to the same event.

## **Give it up!**

Get sponsored to go without. Give up speaking for a day, fast for a day, give up computer games for a week, coffee for a

week, chocolate for a fortnight, alcohol for a month, or give up magazines for a whole year! Or you could lose weight for charity. Donate the money you save or get people to sponsor you.

## **Greyhound Rescue Wales Charity Shops**

We have four shops:

- 173 High Street, Blackwood, NP12 1AA
- 73 Albany Road, Roath, Cardiff, CF24 3LN
- 52 Kingsway, Swansea SA1 5HQ
- 131 High Street, Merthyr Tydfil, CF47 8DN

You can help in three ways. We are always looking for donations of unwanted items, from household ornaments and clothing, shoes and jewellery to electrical goods and DVDs. Proceeds from all sales go to helping the dogs in our care.

We also need volunteers to help in our charity shops. We have roles such as window dressing, in-store merchandising, customer service, serving on the till, stock processing and many more... If you would like to volunteer then please go to: <http://greyhoundrescuewales.co.uk/volunteer-power/>

Finally, purchase from the shops themselves.

### **Hair**

Die your hair, shave your beard, head hair or legs. A sponsorship form can be downloaded from: <http://greyhoundrescuewales.co.uk/wp->

content/uploads/2016/04/Sponsorship-and-Gift-Aid-declaration\_form-April-2016-onwards.pdf

### **Karaoke evening**

Do you know someone who fancies themselves as the next Adele or maybe enjoys impersonating Tom Jones? Organise a karaoke evening and combine fun with fundraising. More advice can be found here:

<https://runforcharity.com/fundraising/fundraising-ideas/karaoke-night-fundraiser>

### **Knit and natter day**

A small charge could be made.

### **Knitting**

If you are a crafty knitter, or crochet, you could knit items to sell online or donate to one of our shops. You can get lots of greyhound related patterns online, some free. A good selection can be found here:

[https://www.etsy.com/shop/greyhounds4me?section\\_id=17178679](https://www.etsy.com/shop/greyhounds4me?section_id=17178679)

### **Long distance walk**

Enjoy Wales' scenic countryside whilst fundraising. Plan a route and camp or stay in Bed and Breakfasts along the way. Get family and friends to sponsor.

### **Murder mystery evening**

Fancy sniffing out clues to solve a mystery with your friends? For ideas, stories, etc. see: [www.nightofmystery.com](http://www.nightofmystery.com)

## **Name the dog**

Play the classic game of Name the Teddy. 20p a guess?

## **Odd Job Days**

Lawn-mowing, DIY, carrying shopping, walking dogs, washing cars, etc., offer your services in the neighbourhood - no job too small. Dress in a superhero costume to get noticed!

Leaflets will help with advertising.

## **Photo competition**

Ask dog lovers to submit a photo of their fur baby along with a donation. The best photo wins a prize, or you could have categories: best black, best action shot, best dozy dog, etc.

## **Pub Quiz**

Pub quiz. Remember to include a few dog related questions!

Entry fees to be donated to Greyhound Rescue Wales.

## **Raffle**

Hold a raffle at work or at a local event by asking local businesses to donate prizes. There are a few rules: please visit the Gambling Commission website at

[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

## **Recycling**

Help save the environment by organising an ink cartridge recycling scheme and raise money to help us look after our dogs!

## **Silly games afternoon**

Egg and spoon, silly races, sack races, wet sponge throwing...

## **Sponsored dog walk**

Get together the dog walkers from your local park. Choose a scenic route for a 5k or 10k walk and make a day of it!

## **Street and Supermarket Collections**

Greyhound Rescue Wales has volunteer area co-ordinators planning these, so get in touch if you want to help.

For more information see:

<http://greyhoundrescuewales.co.uk/wp-content/uploads/2015/07/Guidelines-for-Street-and-Supermarket-Collections-V3.0.pdf>

## **Swear Box**

£1 per curse can really add up with certain colleagues.

## **Talent shows**

It's said that we all have hidden talents! Organise an event to show off the secret talents of friends and family – singing, stand-up comedy or plate juggling. Donations on the door to go to Greyhound Rescue Wales.

## **Weddings Favours**

Personalise your day by choosing to make a donation to Greyhound Rescue Wales on behalf of all of your guests.

## **Wine tasting**

This sounds fun: <http://www.better-fundraising-ideas.com/wine-tasting-fundraiser.html>

## **Who's that baby?**

Get old baby-photos of your friends or bosses and get people to pay to guess who they are. The winner gets a prize.

### **Zip Wire**

If you dare! Get your friends to sponsor you.

**And Have Fun!**

## **Boring but necessary:**

Keep your fundraising legal –

Fundraising is controlled by law and regulation. You as a fundraiser and Greyhound Rescue Wales can be fined for breaking the rules, so if you're not sure, please do get in touch with us.

For street and store collections:

<https://greyhoundrescuewales.co.uk/guidelines-for-street-and-supermarket-collections-v3-0/>

And: <https://greyhoundrescuewales.co.uk/code-of-conduct-for-public-collections/>

If you are organising a houndy event in a public place, make sure the venue is dog friendly and you have permission.

Alcohol – You need a licence if you have alcohol at your event. It's easier to hold your event on licensed premises i.e. in a local pub or by asking a local pub to organise a bar at your venue. Food – If you're selling food or it is available please consider safety laws; to be sure, contact the Food Standard Agency on at [www.food.gov.uk](http://www.food.gov.uk)

Greyhound Rescue Wales branding – If you're using our logo and charity numbers you must contact us for guidelines and approval.

Stay safe! – It is important to make sure everyone at your event, including spectators, stays safe while having fun. For carrying out a risk assessment and for safety information see <https://greyhoundrescuewales.co.uk/grw-risk-assessment-form-v2-0/>

Insurance – Ensure your venue has sufficient insurance to cover your event. If you organise an event that involves the public, you will need to ensure you have adequate public liability insurance.

Entertainment – When two or more people are performing it is best to check with your local council to see if you need a Public Entertainment Licence.

A sponsorship form can be found here:

<https://greyhoundrescuewales.co.uk/sponsorship-and-gift-aid-declaration-form-april-2016-onwards/>

Or, an alternative is to set up a JustGiving page. It's easy for people to sponsor you straightaway by credit or debit card, instead of sponsors saying they will and then forgetting! You don't have to chase anyone up for money. Gift Aid is

automatically added, collecting a 25 per cent bonus with no extra cost or effort from you or your sponsor if they are a tax payer. It's secure, with all sponsorship money sent to Greyhound Rescue Wales immediately after being donated on JustGiving. Personalise it with photos and updates about your event and your friends, family and contacts all over the world can add their encouragement as well.

<https://www.justgiving.com/greyhoundrescuewales>

At the end of an event the organiser will need to collect any collecting boxes and buckets. In an ideal situation, the boxes/buckets would be opened with a disassociated person present as this gives some cover against suspicion/allegations of theft. We have to be realistic and accept that this is not always possible.

Once money has been counted and bagged, it needs to be banked. A record must be sent to the Treasurer of the amount raised; how it was raised; who banked it.

The treasurer is: [andy.jackson@greyhoundrescuewales.co.uk](mailto:andy.jackson@greyhoundrescuewales.co.uk)

A letter of thanks needs to be sent to anyone whose premises were used, any businesses supporting or sponsoring. Volunteers must also be thanked.

If you've raised money offline, please pay money into our account at:

HSBC Bank, 1 Alexander Road, Gorseinon, Swansea SA4 4NJ (sort code 40 22 15 ). Payable to Greyhound Rescue Wales, account no: 91588680.

More ideas and advice here: <http://letsgetfundraising.co.uk/>



**Greyhound Rescue Wales is a Company Limited by Guarantee**

**Registered in England and Wales**

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