



FUNDRAISING CHAMPIONS

HANDBOOK





NONE OF IT IS POSSIBLE WITHOUT YOU...

In 2024, it cost an average of £2200 for each dog we rescued, rehabilitated and rehomed.

Intro

For over 30 years, we've been there for the greyhounds and lurchers that need us. We prioritise the dogs that need us the most, treating conditions from broken legs to blindness, and everything in between. We place no limits on the lengths we will go to for our hounds...

...but the only way we can do this is with your help. We need passionate fundraisers like you to engage their communities in support of greyhounds and lurchers in need. From bake sales to bike rides, from dog walks to donation tins, every penny raised is a step closer to helping the next dog on our waiting list.

This booklet contains everything you need to get started on your journey as one of our superstar Fundraising Champions...and for everything that isn't in here, we're on hand to help whenever you need us.



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What's involved

As a Fundraising Champion, you will be organising fundraising activities in your community, in aid of Greyhound Rescue Wales.

Although you'll be running your own events, don't worry...you won't be left all alone! Our small but dedicated team are here to support you with everything you need from advice and guidance to equipment and supplies.

Just some of the examples of activities you might run include...

Bake Sales

Challenge Events

Sponsored dog walks

Raffles and Competitions

Placing collection tins
in your local area

Street collections

...but really, it's up to you!
Whatever your fundraising ideas, we're here
to help you achieve them.





**GETTING STARTED
COULDN'T BE EASIER**

Signing up

Joining our team of superstar Fundraising Champions is really easy. Simply follow the process on our website at www.greghoundrescuewales.co.uk/champions to get started.

Once you have entered your details, we will get in touch to help you get started with your fundraising ideas.

If you're thinking about signing up but you're still not sure if it's for you...don't worry! We're a friendly bunch and we're always happy to have a chat first to answer any questions.

You can find our contact details at the back of this booklet or on our website.

visit greghoundrescuewales.co.uk/champions
to get started



How to: Run a Bake Sale

Running a bake sale can be a really fun and flexible way to raise money, whether you host an afternoon tea in your garden, in a community hall, as part of a street collection, or even in your workplace! Office bake sales can be a really popular and fun way to raise money and boost staff morale...after all, who doesn't like cake?

1

Decide where to hold your bake sale

Office bake sales may require permission from management. A coffee morning at a community hall will usually come with a rental fee to be covered by the person running the fundraiser (unless it's an event we have arranged centrally). Selling cakes at someone else's event will require permission from the organiser as it may conflict with other stalls.

Garden "parties", afternoon teas etc. will require tables and chairs. Consider things like how easily people can move between tables, how you want people to sit so that they can talk and engage.

2

Equipment

Will you need cake boxes for "cakeaways" so people can buy and leave, or napkins? Disposable forks? Disposable plates? If you're doing a sit down event, we would recommend disposable cups that are suitable for hot drinks. Don't forget bin bags! Where possible, try to stick to recyclable products.



3

Side quest

If you're running a sit down bake sale or afternoon tea, consider a little side-line fundraiser like a tombola. Your friends who attend could all bring donated items such as unwanted christmas presents, bottles of wine, even wrapped up toilet rolls! People LOVE to partake in a tombola no matter what the prizes are! To find out more, see the tombola guide in this booklet.



4

Baking cakes

When baking cakes for your fundraiser, consider things like allergies and dietary preferences. You may want to provide vegetarian/vegan options as well as gluten free etc. It's great for everyone to feel included, especially because people with dietary restrictions are so often forgotten at bake sales.

We've got some great recipes on our Fundraising Champions site, along with more guidance on food hygiene and allergens.



5

How many cakes?

It's usually better to slightly over-prepare than under-prepare. Any cakes left at the end can be sold at a discount or given to volunteers as a thank you for their time.



6

How much should I charge?

This varies based on location, your audience, and even your baking ability! 'Cheap and cheerful' is usually appropriate for a bake sale, you want people to leave feeling good about their support!

Generally, cupcakes, rocky road, sausage rolls etc. can vary between 50p and £1 depending on size. A really fancy cupcake could bring in £2. Slices of cake could go between £1 and £2 again, depending on size. In our experience, anything over £2 is a hard sell when it comes to cake. People often want to buy a mix of different cakes, and they're likely to buy more if they're getting more for their money!



Help with Food Safety

Allergens and food hygiene can seem intimidating at first, but they don't need to be. We have a full guide on our Fundraising Champions site to help keep you and your guests stay safe and happy during any events involving food and drink.



POSE A CHALLENGE...

How to: Run a Challenge Event

We run one or two challenge events per year and they are always very popular with lots of people wanting to both take part and donate. We encourage our Fundraising Champions to organise their own challenge events too. This could be something you do on your own, with a few friends or family, or even as a large group event.

Choose your challenge

This could be anything you want from running a 5k to jumping out of a plane! Some suggestions of challenges you could do include:

- **Athletic challenges** such as 5k, 10k, marathons, triathlons etc.
- **Endurance challenges** such as a 24hr sponsored silence
- **Bravery challenges** such as abseiling, skydiving, firewalking etc.
- **“Milestone” Challenges** such as the Three Peaks Challenge, Taff Trail etc.

1

Safety First



Be honest with yourself about your experience and ability. Challenge events are great fun and hugely rewarding, but some of them involve risky activities that may require professional assistance. If you need advice on a particular type of event, let us know...we've probably seen it before and have contacts we can put you in touch with to help make your next challenge a success.



2

Book your event

Select a date which leaves plenty of time to do your fundraising. We would recommend at least 4 weeks to maximise the amount you can raise. Some events need to be booked much further in advance so please contact the event provider first to find out how long the wait is if you are planning to join an organised event like a half-marathon or to book a skydive.



3

Start a fundraising page

Once your event is booked, you can start an online fundraising page and start getting friends and family to sponsor you. We are registered on all major platforms including JustGiving and Gofundme, but we recommend Givematch as their match-funding scheme has the potential to DOUBLE each donation you receive. Use our Fundraising Champions site to find out more about collecting sponsorship, including using paper forms if preferred.



4

Spread the word

Think about who will be interested in sponsoring your event and where those people are likely to see it. Utilise your existing networks as much as possible, for instance on your own social media, or via any societies or community groups you're a part of.

You can also share your fundraiser through our channels, but don't forget our supporters take part in lots of fundraising throughout the year, so your event might not be as novel to them as it would be to your own friends, family and colleagues.



5

On the day

Supporters, especially those on social media, really like to follow challenge events as they happen. Try to recruit a friend or family member to post about how you are getting on in real time; people are more likely donate if they feel they can follow your progress. Don't be afraid to share the good bits and the bad bits, it is a challenge after all!

If you choose to do a challenge on your own, make sure you take the necessary safety precautions for the type of event you are doing. For events in remote areas such as hikes and bike rides, always make sure a friend or family member knows your route and estimated timings in advance. Don't let the fundraising element cloud your judgment...if it feels unsafe, stop. You can always try again another day.



DOES WHAT IT SAYS ON THE TIN...

How to: Place collection tins locally

Collection tins are a relatively low-maintenance way of collecting donations for Greyhound Rescue Wales from your local community. There are often all sorts of businesses and other establishments that are willing to host one of our tins, especially when approached by someone they already know.

1

Select one or more locations

We have collection boxes placed in shops, pubs, petrol stations, anywhere people might have some change they don't want to weigh down their wallets with! You might have a business in mind already or you can pop in and ask local shops etc.

Ask the manager/owner for permission and once they agree, drop an email to champions@greyhoundrescuewales.co.uk with your name, the name of the business and full address of the location.

2

Receiving the tin

We will send a tin to you with a unique ID number on the bottom and an anti-tamper seal sticker on the top. We will also send you some replacement anti-tamper seal stickers for after the box has been emptied. This will be your responsibility to take in and collect when it's full. We suggest collecting the tin and emptying it every 4 months (3 times a year) even if it is not full.

3

Emptying the tin

Once you have collected the tin you can open it, empty it and count the money. You can then return the empty tin to the same location. Make sure you replace the anti-tamper seal sticker with a fresh one before you put the tin back out.

4

Tell us the total

It is important we keep track of how much money comes in from each collection box, each time it is emptied. Not only does this help us keep track of our fundraising, it is an important part of protecting both you and the Charity from fraud.

Each time you empty a collection tin, you should complete the online form at [greyhoundrescuewales.co.uk/tin](https://www.greyhoundrescuewales.co.uk/tin)

The form will ask you for:

- The collection box number and/or location
- The date emptied
- The total amount emptied
- The method used to pay it in

5

Getting the money to us

We have a number of ways for you to pay in funds from collection tins, depending on which is most convenient for you. These are:

- **Hand it in at our Hillcrest rehoming centre**
 - *Please note: you will need to book an appointment first*
- **Hand it in at one of our charity shops**
- **Deposit the cash at your bank, then pay it in online**
 - *Use the form available through the Fundraising Champions site to pay in funds*
- **Request a paying-in card to deposit cash at your local HSBC or Post Office***

**If you are processing larger volumes of cash on a regular basis, we can supply you with a paying-in card and coin bags. However, please be aware that the most locations will not accept part-filled coin bags.*



SUNNY SIDE OF THE STREET...



How to: Organise a street collection

Street collections are a huge benefit to our charity not only for raising funds, but also talking to the public about greyhounds and lurchers. As well as helping to educate people about our amazing dogs, street collections can be a really good way to attract new supporters to Greyhound Rescue Wales...and they're a great social occasion too!

1

Decide on your location

Choose somewhere that has plenty of passing people who will want to donate! This could be your local town on market day or perhaps when another event is happening in town. You could even ask a local business if you can stand outside their shop so you have somewhere to keep collecting if it does start to rain!

If you are planning on bringing/inviting dogs, make sure there is room and you will not be blocking a footpath. You do not need to stick to one fixed spot, your license will cover you for an area, for example Cardiff City Centre or Ammanford Town.

2

Decide on the date

Each street collection requires a license from the council (see point 3) so the collection needs to be booked in advance. It's impossible to know what the weather will be like so we suggest booking 2 dates (maybe 2 consecutive days or possibly a week apart) and if one day has really bad weather, you have a back up!



3

Licenses

Once you have decided on your location and date, email champions@greyhoundrescuewales.co.uk with the details and we will apply for the license(s) for you. You will need to provide the name and address of the person responsible for the collection. *Please note: licenses can take up to 4 weeks to be agreed so please give at least 4 weeks' notice for us to apply on your behalf*



4

Planning

Once we have received the license back we will let you know straight away and you can start your planning! You will get more attention from passers by if you have a greyhound or lurcher present, so if you don't have a dog consider calling a friend along who does. Check any dogs attending are happy to be around strangers and other passing dogs. Pack plenty of water if it's hot and warm clothing if it's cold (both for humans and dogs). Different dogs handle street events differently, but as a rule of thumb you should plan on swapping them out every 2 hours.

Each council sets its own limit on how many volunteers can attend. We will let you know once we have received the license.



5

Equipment

We will arrange for your equipment to be sent to you (and returned afterwards). This will include a collection box, leaflets and a contactless donation tin so you can take payments from people who have no cash. Full instructions are provided.



6

On the day

Enjoy the day and tell people what amazing pets greyhounds and lurchers make! Make sure any dogs at the event are happy and relaxed and if anyone (human or animal!) gets overwhelmed or worried just send them home. Keep all the money safe and take it home with you at the end of the day.



7

After your collection

Once you're safely at home, count the cash you have collected and make a note of the amount. You can then:

- **Hand it in at our Hillcrest rehoming centre (by appointment)**
- **Hand it in at one of our charity shops**
- **Deposit the cash at your bank, then pay it in online**
 - *Use the form on our Fundraising Champions site to pay in*



A WALK IN THE PARK...

How to: Run a sponsored dog walk

Holding a sponsored walk (with or without a dog!) is a great fun way to raise money while getting outside and spreading awareness about our charity. This can be done alone or with a group of friends. The more people who are taking part the more money can be raised!

1

Decide on the length of your walk

Are you going to do a long walk on one day? or a long distance over a month, for example 50 miles during June? The longer or more interesting you make it the more people will be willing to donate.

2

Decide on the route

Once you have decided how far you are going to go it's time to choose the location. Consider the suitability of the terrain in all weather conditions and availability and time restrictions of nearby parking.

3

Get training!

Make sure the distance is suitable for you and your dog. If you normally do 20 minutes around the park then suddenly doing a 6-hour hike will be too much, so increase the distance gradually.

4

Safety rules

If you are joining up with friends or family consider having a 'keep all dogs on the lead' rule to avoid any incidents...no one wants to be hanging on for dear life to their dogs lead while another dog is chasing a ball across the field!

5

Start a fundraising page

Once your event is booked, you can start an online fundraising page and start getting friends and family to sponsor you. We are registered on all major platforms including JustGiving and Gofundme, but we recommend Givematch as their match-funding scheme has the potential to DOUBLE each donation you receive. Use our Fundraising Champion's site to find out more about collecting sponsorship, including using paper forms if preferred.

6

On the day

Make sure you have a charged mobile phone, plenty of water and food. We also recommend you carry a basic dog and human first aid kit. Most importantly, enjoy it!

Keep an eye on everyone taking part (both dogs and humans). Some of them might be struggling and you may have to adjust your route, or plan a way for them to leave early. If you have mixed abilities in your group, an out-and-back route gives a good way for some people to turn around early if needed. After all, you'll all finish at the same point!

7

After your walk

Any online sponsorship you have raised will automatically be transferred to us. If you collected any cash, make a note of the amount. You can then:

- Hand it in at our Hillcrest rehoming centre (by appointment)
- Hand it in at one of our charity shops
- Deposit the cash at your bank, then pay it in online
 - Use the form on our Fundraising Champions site to pay in





THE WINNER TAKES IT ALL...

How to: Run a raffle

Running a raffle or tombola may seem like an old fashioned way to raise funds, but they still rank as some of the most popular and fun ways to engage the public in supporting our charity.

If you have a large number of lower-value prizes, you might want to consider a tombola instead. See the next section on how to run a tombola to decide if it's right for you.

Identify your prizes

Raffles differ from tombolas in the sense that there are usually fewer prizes, the prizes are higher value, and you usually do the draw at the end. Raffles are a great way to maximise income for higher value items, or for encouraging people to stay longer at sit down events like charity dinners or afternoon tea fundraisers.

Raffles will require higher-value prizes like hampers, spa days, fun experience days like helicopter experiences or family fun days out. Or even, if you're lucky, a short break or holiday somewhere. Some of our volunteers buy these things themselves to donate to their fundraiser but it doesn't have to be done that way.

Contacting local businesses can generate support for your cause, especially if it will bring their business some new customers. Local businesses can donate gift vouchers, bottles of wine, hampers, and all sorts.



1

Decide how to hold your raffle

The simplest way to run a raffle is to have pieces of paper with people's name and contact details on, put them in a container and draw a winner at the end of the fundraiser.

2

If you want to, you can purchase a book of raffle tickets. Give entrants the left side with the numbers and write their name, phone number and email address on each number they buy.

You may want to hold your raffle partially or fully online to reach a wider audience. A detailed guide on how to run an online raffle is available on our Fundraising Champions site.

Get all the details

3

It's really important that you get accurate contact information from your raffle entrants (e.g. full name, email, phone number). You must make every effort to inform someone if they win.

Keep it accurate

4

Whichever system you use to track your raffle sales, make sure it is kept accurate, consistent, and up to date. You want your competition to be open and fair to everyone who takes part; being thorough in collecting your entries will make doing this easy.

Spread the word

5

Advertise your raffle as widely as possible. Think about who might be interested in playing and how they can enter. If your raffle is available online you might be able to promote it more on social media. However, if your raffle is taking place from a fixed location it might be better to advertise it on posters or noticeboards nearby.

It's important to advertise a clear end date and time for your raffle. Not only does it encourage people to enter, but those who are playing will also want to know when the draw takes place.

Be quick on the draw

6

Make sure to draw your winner(s) in a timely manner after your raffle ends. Your entrants will be keen to know who won so it's a good idea to publish the *names* of your winner(s), but keep any other details to yourself. Contact any winners as soon as possible.

If you've advertised online, publishing a video of the draw can be a great way to boost engagement, as well as showing transparency.



DOG WALK
11:30_{am} to 2:30_{pm}
CAKE TOMBOLA DRINKS

EVERYONE'S A WINNER...

How to: Run a tombola

Tombolas are a fun and engaging way to raise funds and are especially useful as a boost to an existing fundraising event. Unlike raffles, they usually have a larger number of lower-value prizes.

The instant reward of a tombola often sees people playing multiple times in a short period, which can be helpful when guests may only be visiting for a few minutes at a time.

Identify your prizes

For a tombola you will need loads of prizes available. A high rate of success is key to the popularity of a tombola.

The prizes don't have to be hugely expensive. You can do fun things like wrap up tins of beans or single toilet rolls as well as bottles of wine, chocolate, and more high-end items. Having a range of quality items and funny items can help you generate more engagement with your audience and get them coming back again and again to keep playing.

Try putting out an appeal in advance for prizes. People will often re-gift items that can be suitable for a tombola or even have unused items they have purchased and no longer need. Your appeal will also have the effect of raising awareness of your event with a larger number of people.

1



2

Label everything

You will need raffle ticket books to make running your tombola easy. You can purchase these from your local stationery shop, online, or by requesting them from us.

Rip the right side out, separate the individual numbers and stick them to the prizes. If you want your tombola to be a “prize every time” tombola, you can stick every number on to a prize. If you want it to be harder to win a prize, you can run a “number ending in a 5 or 0 to win” tombola or similar, depending on how hard you want it to be. If that is the case, stick the winning numbers to the prizes and discard the others from the right side of the book.



3

Set out your stall

Rip the numbers from the left side of the book out, separate them all, fold them all up to hide the numbers, and put them in a container.

Spread the prizes out on a table so that people can see them displayed. People often aim to get a particular prize, so they’ll keep coming back! Alternatively, make your tombola a surprise by wrapping up prizes or hiding them in little gift bags.

TOP TIP: set prizes out in numerical order so you can find them fast. Alternatively, if you have A LOT of prizes, get some big boxes or crates, decorate them and then put them in order with the number range on the outside of the box to help you find the prizes quickly.



4

Ready...steady...go!

When your tombola opens, charge per play, draw tickets one at a time and see if your entrant has won a prize.

We find £1-£2 per play is usually a good price to keep people engaged, but you will get a feel for this from both your prizes and your audience.

A tombola can be fast-paced and entrants can be queueing up whilst you’re looking for prizes, so organisation is key to keeping it running smoothly. Recruiting volunteers to help with your tombola is always recommended, especially at busier events.

Despite being an old fashioned concept, tombolas lend themselves well to the shorter attention span that many guests have when attending modern fundraising events.



CTRL + ALT + DONATE...

How to: Run a digital fundraiser

Running a digital fundraiser can be an awesome way to support your favourite charity from the comfort of your own home. It's extremely accessible for those who are unable to get out and stand behind a stall, bake for hours or simply someone who needs something more flexible. It can appear daunting if you're not overly confident with technology but fear not, it's actually very easy with minimal time commitment required! You can also set up your digital fundraiser so that handling money is kept to an absolute minimum, something else you may wish to avoid.



Choose your fundraiser

Ask yourself what kind of fundraiser do you want to run. Do you want something where you get to engage with people a lot and get to know your audience, or do you want something that pretty much runs itself? Do you want to run something like a memorial to honour someone?

Whatever you're planning to do, the key is to make sure the rules are easy to follow and entering is quick, easy and trustworthy. **Find more on our Fundraising Champions site, including detailed guides on different aspects of online fundraising.**

Top tip: It might seem like asking for bank transfers or PayPal payments to your own account is the simplest way to collect donations, however some people are suspicious of doing this. It's best to stick to recognised platforms to collect your donations. If you're not sure, we can help you set one up.

Online balloon/duck race

Online balloon races are quick, easy, environmentally friendly and SO fun to run. They also pretty much run themselves! Our supporters LOVE our annual virtual balloon race, and running your own is a great way to involve your friends, family, colleagues and more. We recommend: www.balloonrace.net It's cheap to set up and the owner of the website, David, is always on hand to help you with any questions you may have. Payments can also be set up to come straight to Greyhound Rescue Wales so you can just focus on getting the word out about your balloon race. You can also organise prizes by asking for sponsors, or by reaching out to companies and asking them to donate something to your race.

Online raffle

If you've got a prize you want to raffle, it's really easy for you to set up your own online raffle using JustGiving! JustGiving is a trustworthy and recognisable resource that people trust, and your friends and family will enjoy a healthy competition to win the prize. **Our Fundraising Champions site has an easy step-by-step guide to help.**

Facebook auction

Post items on Facebook and take bids in the comments. Facebook auctions are simple in theory but can be more labour-intensive than some of the other types of online fundraiser. If you have an idea for a Facebook auction and would like some guidance on how to run it, get in touch with us and we can help.

Online quiz night

Once you've got past the setting up of Zoom (usually the most popular platform), an online quiz is pretty much like any other! You just need a payment method (which we can help with) for each team, a quiz master and prizes to be posted out. It's a great way to bring people together and many supporters love a quiz on a Friday evening without having to leave the sofa, so you will find a few enthusiasts among us.

Livestreaming a challenge

Livestreaming a challenge is becoming a more popular option amongst our supporters and it's clear to see why; people LOVE to follow your challenge and experience it with you. It gives you a great opportunity to involve them and give them a taste of what your challenge is like. Sometimes they're spurred on to send you a second donation when they can see how much work you're putting in or if they particularly enjoy watching you. We've had volunteers live streaming their dancing on Facebook, a live stream of a kennel sleepover, clips of people on runs, climbs, and even live clips of bake sales and fundraising events. It's a very engaging way to bring your supporters into your fundraising journey and inspire them! You can live stream on Facebook, Instagram or YouTube easily. Just drop us an email for guidance if you need help setting this up.



Payment methods for fundraising

Fundraising has changed a lot over the last 10-15 years. Gone are the days when charities only had to worry about what type of bucket to collect cash in...we now have to think about card/contactless, online and mobile payments in order to keep up with modern trends.

However, we have a number of tools available to make the process as frictionless as possible both for you and our generous supporters.

Cash

Many people will still bring cash if they are coming to fundraising events, however more casual passers-by are less likely to have cash on them.

We can provide branded buckets/tins for you to collect cash in, as well as security seals to keep track of when they have been opened.

Once you have collected cash, you can:

- **Hand it in at our Hillcrest rehoming centre**
 - *Please note: you will need to book an appointment first*
- **Hand it in at one of our charity shops**
- **Deposit the cash at your bank, then pay it in online**
 - *Use the form available through the Fundraising Champions site to pay in funds*
- **Request a paying-in card to deposit cash at your local HSBC or Post Office***

**If you are processing larger volumes of cash on a regular basis, we can supply you with a paying-in card and coin bags. However, please be aware that the most locations will not accept part-filled coin bags.*

Contactless/Card Donations

We have a small number of contactless donation tins that can be loaned out for specific events. Newly upgraded for 2025, our contactless tins are standalone devices that can work anywhere there is a mobile or WiFi signal, and allow donors to select one of four suggested donation amounts, or enter an amount of their choosing.

Our contactless donation tins come with a short instructional video on how to use them, but you can contact us if you have any problems.

Through use of the 'Zettle' app, we can also enable you to collect donations by people tapping their cards on your mobile phone. See our Fundraising Champions site for info.

Contactless/Card Sales

If you are *selling* items at your event rather than collecting donations (such as bake sales etc.) then you might find it easier to use one of our card payment terminals, as these allow you to input the amount of the sale for the customer.

We have two different types of payment terminals: standalone or bluetooth. The bluetooth terminals will need connecting to a mobile phone to use, whereas the standalone terminals can work anywhere there is a mobile or WiFi signal.

Our payment terminals come with a short instructional video on how to use them, but you can contact us if you have any problems.

Sponsorship Pages

If you're running a sponsored event, we are registered with most major online sponsorship platforms including JustGiving and Gofundme.

New for 2025 is Givematch. Givematch is a sponsorship platform that works just like many others, but uses match-funding to DOUBLE any eligible donations. Find out more, including how to set up a Givematch page, on our Fundraising Champions site.

If you would like to use the more traditional method of paper sponsorship forms, these are available to download and print from our Fundraising Champions site.

QR Codes

QR codes are printable, black and white images that can be scanned by a mobile device's camera and direct the user to a web address. They can be a great way to quickly direct people to the online donation method of your choice. They are particularly useful if you are running a physical event that only has an online payment method (for example, collecting sponsorship on Givematch for an event that is taking place in-person). There are guides on our Fundraising Champions site on how to generate QR codes, but we can also do this for you if you need help.

QR codes work best where people have time and space to use them. They are not advisable for very busy public areas, as people may be reluctant to stand around entering personal details on their phone while being overlooked.



PAWS AND REFLECT...



Frequently Asked Questions

How much time do I need to commit?

Like most volunteering, it's really up to you how much or how little time you'd like to give to supporting our charity.

As a rule of thumb, we ask that our Fundraising Champions commit to running 3-4 events per year as a minimum, or roughly one event every 3-4 months. You may find you'd like to do more, which is fantastic, but we find this is a good starting point to make sure both you and Greyhound Rescue Wales are making the most of it.

Am I insured/liable for my events?

As a Greyhound Rescue Wales volunteer, our insurance covers you for the most common fundraising activities. More risky activities such as skydiving, firewalking etc. will come under the insurance of the activity provider.

Our insurance providers are very understanding and if you're not sure about anything, we can get an answer for you very quickly.

Do I need a license to run competitions?

In short, no. As a Fundraising Champion, you are covered by Greyhound Rescue Wales' license to run fundraising competitions, raffles and lotteries. If you need help with a query on competitions, don't hesitate to ask.

Am I responsible if someone has an allergic reaction at my bake sale?

This is a very common concern around bake sales, however provided you are honest with your guests about allergens you needn't be worried.

If you can't guarantee your bakes are free of certain allergens, that's OK. It's better to say "I haven't added any nuts to this, but I do use nuts in my kitchen" than it is to simply label something as "nut-free" when you can't guarantee that's the case. Guests will know their own allergies better than you, and it's up to them to decide what to eat based on the information provided.

Our Fundraising Champions site has a full guide on food safety, as well as templates you can print out for your event with allergen advice and disclaimers to protect you as the organiser.

A venue is asking me for all sorts of documents. Can you provide these?

Venues will often ask for copies of documents such as public liability insurance etc. We have copies of the most commonly requested ones ready to go, so if there is anything you need don't hesitate to ask us.

Can you advertise my event?

We can post about your events on our social media channels, website and more. However, there may be certain occasions where we have to balance advertising across our charity to avoid too heavily focusing on one area. This means we might not be able to post about fundraisers as often as we'd like. We also have to be mindful of our followers experiencing 'donor fatigue', which is when people stop engaging with our content because we are posting too much about fundraising activity to the same group of people.

In our experience, the best way to advertise your event is a mix of advertising both to our supporters, but also your own network of friends, family, colleagues and local community.

I have a great idea for a fundraiser, can I arrange it and you run it for me?

We have a very small team of two fundraising staff who manage all fundraising activity across the whole of our charity. This includes appeals, memberships, sponsorships, events, grants, legacies, corporate and more. Unfortunately, we don't have staff capacity to run any additional events ourselves. As a result, we rely on our amazing Fundraising Champions to give their time in support of our charity.

ANYTHING YOU WANT, YOU GOT IT...



Fundraising equipment

Our pool of fundraising equipment is ready to go for any events you might be running. Everything from collection tins and tablecloths right up to gazebos and banners can be loaned to our Fundraising Champions for use at events.

We can provide different ways for you to collect money at your fundraisers. As well as cash tins and buckets, we also have contactless donation tins and card machines that can be used to collect card payments wherever there is mobile signal or a WiFi connection. If you're regularly paying in cash, we can loan you a paying-in card to use at any Post Office or HSBC branch.

Where necessary, our equipment comes with clear, easy-to-follow instructional videos so you won't have any problems getting started. If you do need any help, we're on hand to talk you through any issues and make sure your event runs smoothly.



LET'S MAKE A PLAN...

Choose a fundraiser to get started

It can be hard to know where to start, so picking 2-3 fundraisers to run over the next year can help you to organise your thoughts and plan ahead. Don't worry too much about the details at this stage, you can always change your mind later on.

Example:

I will: **Run a Bake sale** in: **Cardiff** in: **Sep 2025**

Try writing out 2-3 fundraisers below that you might like to run over the next year, then use the details in this booklet to get started.

I will: in: in:

I will: in: in:

I will: in: in:



WE'D LOVE TO CHAT...



Chloe Corona
Community
Fundraising
Coordinator



If you have any questions, or just want to find out a bit more, please get in touch using the details below.

We're always keen to hear from people who are interested in fundraising to support our incredible greyhounds and lurchers. To put it simply, we couldn't do our work without you!



www.greyhoundrescuewales.co.uk/champions



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